



SCREEN KEEP

Trade show booth screen checklist

A show-floor checklist for booth screen content, hardware, video playback, QR codes, network fallback, and staff handoff.

Checklist

- Choose the exact booth screen job: slideshow, product page, lead capture QR, schedule, demo loop, or direct video URL.
- Avoid Windows taskbars, laptop sleep, browser chrome, and HDMI cable dependency for unattended booth screens.
- Test the page or video on the real TV hardware before shipping it to the show floor.
- Use large type and clear QR codes that can be understood from the aisle.
- Prepare an offline-safe fallback page or backup URL for weak venue Wi-Fi.
- Document the remote, power, network, URL, and reset steps for booth staff.

Screen details

SCREEN LOCATION

CONTENT URL

DEVICE

NETWORK

OWNER

LAUNCH DATE

Notes

Next step

Use this with the actual TV, viewing distance, network, and URL you plan to launch.

<https://www.screenkeep.com/app-setup/>