



SCREEN KEEP

No-subscription signage buyer guide

A worksheet for separating software price from ownership, support, and content costs.

Checklist

- Use no-subscription signage when local management is enough.
- Compare software price against setup time, support ownership, and recovery work.
- Avoid buying a CMS when the source content is already a webpage.
- Use online management only when remote changes are worth the recurring cost.
- Check who owns content changes after launch.
- Document the URL, device, network, and recovery steps.

Screen details

SCREEN LOCATION

CONTENT URL

DEVICE

NETWORK

OWNER

LAUNCH DATE

Notes

Next step

Use this with the actual TV, viewing distance, network, and URL you plan to launch.

<https://www.screenkeep.com/app-setup/>